

Medtronic & World Stroke Organization Partner for World Stroke Day

Stroke is the second leading cause of death worldwide and claims a life every six seconds. In an effort to raise global awareness of stroke and its impact, Medtronic and the World Stroke Organization (WSO) are partnering to recognize World Stroke Day. In conjunction with the WSO, Medtronic is highlighting its commitment to stroke patients by supporting the global [Take 2...Tell 2 campaign](#) on World Stroke Day, Oct. 29, to give a greater voice to stroke and help people hear how this devastating disease can affect them.

The "Take 2...Tell 2" campaign aims to raise consumer awareness by focusing on the impact of what can be achieved in just 2 minutes – both in taking 2 minutes to raise awareness by sharing a stroke story and in taking 2 minutes to learn about stroke prevention, testing, signs and treatment. Participants across the globe are encouraged to visit www.take2forstroke.com to learn more about stroke and inspire others to do the same using the hashtag #Take2forStroke to share their stroke-related story via video and photographs on their favorite social media sites.

About Medtronic

Medtronic plc (www.medtronic.com), headquartered in Dublin, Ireland, is among the world's largest medical technology, services and solutions companies - alleviating pain, restoring health and extending life for millions of people around the world. Medtronic employs more than 85,000 people worldwide, serving physicians, hospitals and patients in more than 160 countries. The company is focused on collaborating with stakeholders around the world to take healthcare Further, Together.

Medtronic's Solitaire™ FR revascularization stent retriever is intended to restore blood flow to the brain in patients suffering acute ischemic stroke by removing blood clots from blocked vessels. In June 2015, the American Heart Association/ American Stroke Association (AHA/ASA) revised its stroke treatment guidelines to include stent retriever technology, like the Solitaire device, in conjunction with IV-tPA as the first-line treatment for eligible patients.

About the World Stroke Organization

The World Stroke Organization (WSO) is the world's leading organization in the fight against stroke. Established in October 2006, WSO's mission is to reduce the global burden of stroke through prevention, treatment and long-term care. With individual and organizational members worldwide, including stroke support groups, WSO is the global voice for stroke and the only international stroke NGO in official relations with the World Health Organization (WHO).

WSO is the result of a merger between the International Stroke Society (ISS) and the World Stroke Federation (WSF). The ISS was established in 1989 and was initially formed by individual members. The WSF was founded in June 2004 by professional and stroke support societies. The boards of the ISS and WSF subsequently agreed there was a need to have the fight against stroke represented by a single voice with broad-based representation from professional individuals as well as professional stroke support organizations. On Oct. 29, 2006, at the World Stroke Congress in Cape Town, the ISS and the WSF were consolidated to form the WSO.

Located in Geneva, Switzerland, WSO publishes the popular *International Journal of Stroke* and organizes the biennial World Stroke Congress. The WSO has more than 2,000 individual members and more than 60 society members from 85 different countries. For more information, go to www.world-stroke.org.